

Overath, 13.11.2009

PRESS RELEASE

## **Digital printing comes to light - The translucent digital printing film for illuminating signs**

A digital printable diffuser film is **the down-to-earth way to design light boxes**.

With the translucent **ASLAN DFP 16** ASLAN, the innovative manufacturer of self-adhesive, offers **an ideal printing film for backlit applications**. With a semi matt surface and high light transmission about 30% (DIN 53 147) this white, polymeric PVC film guarantees a uniform light diffusion and a minimum outdoor durability of 7 years. Printable with all major solvent, eco solvent and UV-curable inks ASLAN DFP 16 comes in dimensions of 50 m x 1.37 m and a thickness of ~90 µm. Its both sided PE-coated release liner ensures a very good flatness in the printer, moisture stability and a constant and reliable printing process for optimal printing results with brilliant colour reproduction.

Additional information for this product is available directly at ASLAN or please visit us on [www.ASLAN-schwarz.com](http://www.ASLAN-schwarz.com)



If you have any questions, please contact:

Andrea Sczepanski

**ASLAN, Schwarz GmbH & Co. KG**

fon +49 (0)2204.708-30

fax +49 (0)2204.708-50

e-mail [andrea.sczepanski@ASLAN-schwarz.com](mailto:andrea.sczepanski@ASLAN-schwarz.com)

[www.ASLAN-schwarz.com](http://www.ASLAN-schwarz.com)

If you publish this information, please send us a copy.