

PRESS RELEASE

ASLAN Glass Decoration Film: Now PVC-Free With Stunning Sandblasted Looks

ASLAN, a worldwide operating innovator in self-adhesive products, launches its new glass decoration film in accordance with the increasing trend to environment-friendliness.

With its new vinyl ASLAN E 150 ASLAN adds an eco-friendly version to its traditionally strong portfolio of specialities for glass decoration.

The PVC-free film with ecological acrylic pressure adhesive is mainly prepared for long term use on indoor glass surfaces so it's particularly relevant that there is no outgassing of plasticisers or solvents.

"It is important for us to have eco-friendly versions available among our glass decoration films to offer to our customers. We believe the looks of the vinyl should not be compromised in order to be environmentally acceptable", says Hubertus von Hennings, Sales Director ASLAN.

This conviction is mirrored in the design of ASLAN E 150. Metal pigments give it its stunning sandblasted looks so the film brings a high quality effect to every glass surface and to interior decoration. A more rigid film allows a particularly easy application. The vinyl is suitable for wet and dry application and is free of shrinkage.

"Years ago already we decided to coat our films with water-based adhesives so we solved the problem of outgassing of solvents", says Hubertus von Hennings. "We see an increased demand for eco-friendly products in the market which we want to meet wherever a sensible and high quality solution is possible."

For detailed product information please contact ASLAN directly or visit www.ASLAN-schwarz.com

ABOUT ASLAN:

ASLAN, Schwarz GmbH & Co KG, a private family owned company, has been a worldwide innovator in self-adhesive products for 60 years. Being a specialist in self-adhesive films ASLAN successfully develops and manufactures high-quality unique products and distributes them worldwide. In addition to a wide range of brand products ASLAN offers a variety of individual solutions tailored to customers' requirements.

One of the main markets for the wide range of ASLAN products is "sign-making and digital printing". ASLAN also offers a large portfolio of products for various sectors, including books & office, interior design, industry and construction trades, hobby crafts and glass decoration.

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