

PRESS RELEASE

**FESPA Digital 2011:
ASLAN shows innovations in digital printing films**

ASLAN, a worldwide operating innovator in self-adhesive films, presented its novelties at FESPA Digital 2011 in Hamburg with a strong focus on specialty films for digital printing.

ASLAN presented various large prints on films applied to different surfaces on its booth to show its new digital printing films for special applications.

One of these, a digital printing film for smooth surfaces indoor and outdoor, is the perfect addition to ASLAN's range of specialties for facades, asphalt or interior walls. The film ASLAN DFP 47 has been specifically developed for floors or facades made from polished stone or tiles.

A water resistant special adhesive allows good adhesion but at the same time makes the film removable in one piece and without residues. This saves a lot of time during removal and makes the film truly unique in the market.

Also new is the carpet film ASLAN DFP 49 which due to its adhesive adapts perfectly to the carpet. In combination with the laminate ASLAN MP 326 it's very tread resistant and therefore perfectly suited for temporary application at exhibitions or at the point of sale.

With the new ASLAN DFP 07 the company launched a digital printing film with a very strong adhesive. It is particularly suited for long-term application on rough and structured surfaces and on difficult substrates. It's also perfect for all applications which need a permanent adhesive and thus also for the production of 3D stickers.

Something really special is the new self-adhesive paper ASLAN DP 100. It's removable without residues from all smooth and compact surfaces and so ideal for interior decoration. A special coating guarantees best printing features. The paper gives prints the outstanding look-and-feel of fine paper.

This paper is an eco-friendly product and was presented by ASLAN in its new range ASLAN blue which consists of ecological alternatives for main applications.

One of ASLAN's top sellers, a ferro film to attach magnets to, is now also available in a white, digitally printable version. This makes the ferro film even more flexible to use, e.g. for magnetic boards in company design. In combination with a special laminate an individual magnetic whiteboard is created.

Digitally printable are also the metal effect films ASLAN CA 30. To its well known films in gold and silver gloss ASLAN added new effects in brushed matt in the colours aluminium, steel, copper and gold. These films give prints a very exclusive look. Due to high outdoor durability and suitability for the plotter they are very flexibly to use.

Overath, 1 June 2011



For detailed product information please contact ASLAN directly or visit www.ASLAN-schwarz.com

ABOUT ASLAN:

ASLAN, Schwarz GmbH & Co KG, a private family owned company, has been a worldwide innovator in self-adhesive products for 60 years. Being a specialist in self-adhesive films ASLAN successfully develops and manufactures high-quality unique products and distributes them worldwide. In addition to a wide range of brand products ASLAN offers a variety of individual solutions tailored to customers' requirements.

One of the main markets for the wide range of ASLAN products is "sign-making and digital printing". ASLAN also offers a large portfolio of products for various sectors, including books & office, interior design, industrial and construction trades, hobby crafts and glass decoration.

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