

PRESS RELEASE

The breakthrough!
ASLAN's self-adhesive digital printing film for outdoor façades.

The **new façade film** from ASLAN, Schwarz GmbH & Co. KG, offers a **breakthrough** in easy and **creative designs of outdoor walls**.

The digital printing film **ASLAN DFP 45** offers a guaranteed exterior durability of up to six months and can be used for temporary, eye-catching designs on outdoor façades. Any exterior wall turns into a decorative advertising space for promotion and sales campaigns, which can be **easily removed**, in one piece **and without leaving any residue**.

This new self-adhesive film is particularly suitable for creative applications on exterior buildings, e.g. for retail stores, supermarkets, shopping arcades, discos, underground car parks and warehouses. 80 µ thick, glossy white and opaque, this digital printing film has a special, 250 µ thick, weather-resistant adhesive. Not only does it stay in place on roughcast, it can be affixed to any type of exterior wall – from simple concrete walls to coarse thermal plaster.

Quick and easy to use, this film is an ideal alternative to textile banners because it is less expensive and time-consuming to install. It's a **trendsetting product**, offering flexibility and a range of other advantages which sign makers and designers in the event and promotion industry *and* shopfitters will love because it opens up possibilities for new, previously impossible applications. For example, a shop-window design using one-way-vision film ASLAN DF 50 Plus with a digital print can be carried over onto the façade using ASLAN DFP 45 to create a giant-format, high-impact eye-catcher that can be seen from a distance.

The ASLAN DFP 45 façade film can easily be printed on with common solvent, eco-solvent or UV ink. Its convenient attachment method means that only the edges have to be heat-sealed (at a distance of 5 to 10 cm from the outer edge) in order to ensure weather resistance. ASLAN DFP 45 is available in 25 m x 1.37 m format.

ASLAN DFP 45 is *the* breakthrough in creative façade design.

More information is also available at www.ASLAN-schwarz.com

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