

PRESS RELEASE

**Ultra-light Adhesive for the Perfect Wall Decoration:
The Digital Printing Films ASLAN DFP 40 and ASLAN DFP 42**

ASLAN, a worldwide operating innovator in self-adhesive films, offers one of its top-sellers now in a matt version too.

The digital printing film ASLAN DFP 40 is one of ASLAN's most successful specialties. It is the perfect solution for short and medium term advertising and decoration on interior walls. Due to an ultra light adhesive the film sticks on walls instantly and can easily be repositioned and removed without residues.

Up to now the film was available with a glossy surface only. ASLAN now also offers the film with a matt surface.

"We are glad to be able to answer our customer's request for a matt version here. Films with the perfect adhesive for very specific applications are our strength and we expand our portfolio of specialties continuously," says Hubertus von Hennings, Sales Director ASLAN. "Our customers have already baptised the adhesive "Spiderman adhesive". We like this image because it describes the combination of good tack and easy removing very well."

The film which imitates the powers of the well known comic strips hero makes application on interior walls extraordinarily easy. It is suitable for application on fleece wallpaper, woodchip wallpaper, glass, wood and lacquered surfaces and is thus perfectly well suited for the advertising of promotions, events and activities at the point of sale.

For detailed product information please contact ASLAN directly or visit www.ASLAN-schwarz.com

ABOUT ASLAN:

ASLAN, Schwarz GmbH & Co KG, a private family owned company, has been a worldwide innovator in self-adhesive products for 60 years. Being a specialist in self-adhesive films ASLAN successfully develops and manufactures high-quality unique products and distributes them worldwide. In addition to a wide range of brand products ASLAN offers a variety of individual solutions tailored to customers' requirements.

One of the main markets for the wide range of ASLAN products is "sign-making and digital printing". ASLAN also offers a large portfolio of products for various sectors, including books & office, interior design, industry and construction trades, hobby crafts and glass decoration.

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