

PRESS RELEASE 04/2018

ASLAN introduces new matt protective laminate featuring bright colours and scratch resistance.

Overath, 12th April 2018 – ASLAN, the German manufacturer of self-adhesive quality films for special applications, has developed a new high-quality protective laminate with SoftTouch surface.

The self-adhesive PP film is available in rolls of 50m x 0.90m and 50m x 1.02m.

See it, touch it, feel it.

The new self-adhesive protective film combines a bright look with a velvety-soft feel

ASLAN, the German manufacturer of self-adhesive films for special applications, now offers a new protective laminate available in two different widths. The laminate has been specially developed for rollup and popup systems and has been optimised for the required widths.

The benefits of the matt EcoSoftTouch ASLAN SL 109 include its extremely brilliant colour reproduction of a printed product after finishing, as well as its scratch resistance. In addition, its velvety touch results in a true look & feel product. Whereas with today's applications, matt protective laminates tend to swallow up a part of the colour gamut, EcoSoftTouch ASLAN SL 109 has the opposite effect. Colours appear brighter and shinier following treatment with this product.

Naturally, the self-adhesive protective laminate can be used for applications other than displays. This environmentally-friendly PP product can be used wherever colours should appear bright despite being treated with a matt laminate. This enables laminations of interiors, as well as the creation of dummy packages.

The self-adhesive PP film has been designed for indoor use and is ideal for all protective applications of standard digital printing processes using solvent, eco-solvent, latex and water-based inks.

For further information and samples, please call ASLAN on +49 2204.708 80 or visit www.ASLAN-Schwarz.com.

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About ASLAN:

ASLAN, Schwarz GmbH & Co. KG is an independent, owner-managed company that has been a worldwide innovator in self-adhesive products since 1950. A specialist in self-adhesive films, ASLAN successfully develops and manufactures high-quality, unique products and distributes them worldwide. In addition to a wide range of brand products, ASLAN offers a variety of individual solutions tailored to its customers' requirements.

Further information is available at www.ASLAN-Schwarz.com