

PRESS RELEASE 3/2019

FESPA 2019:

ASLAN shows the 'explosion of possibilities' of high-quality self-adhesive films

ASLAN, the global specialist in developing, manufacturing and marketing self-adhesive films, will be exhibiting at FESPA Global Print Expo 2019 in Munich. They will present several high-class, self-adhesive, speciality films to the visitors. From 14th to 17th May 2019, the German owner-managed manufacturer will explain why – for almost 70 years – ASLAN equals outstanding quality.

FESPA offers this first opportunity to experience the two new classy self-adhesive films, **MetalLux ASLAN SE 50**, which were launched in autumn 2018. With a luscious matt Champagne and Platinum finish, these films bring a sophisticated style into every room. They are particularly suitable to be applied over entire surfaces or for use as selective highlights. And there's even more to come: ASLAN will show the printable version of both films Champagne and Platinum, known as **Print MetalLux ASLAN SEP 50**.

Also belonging to ASLAN's metal effect range is the highly successful **MirrorEffect AntiScratch ASLAN SE 75** in Silver and Gold – the product's name perfectly describes two main characteristics of the film: a brilliant double-sided mirror effect and an extraordinary scratch resistance. What more could you ask for? An easy apply version for flat surfaces that's completely removable and easy to correct – the **MirrorEffect SimplyApply ASLAN SE 76** has it all.

Finally, ASLAN has extended its very popular range of memoboard products. First to mention is the **Blackboard PP Dryapply ASLAN BBL 920**, a PVC free blackboard film for writings with chalk and liquid chalk. Brand new is the **FerroSoft Blackboard ASLAN FF 540**. This is a PVC free blackboard film with the added advantage of being magnetically-receptive. To complete the memoboard range ASLAN has introduced a new magnetically-receptive matt whiteboard film, namely **FerroSoft Whiteboard matt ASLAN FF 490**, which is also suitable for projections. Of course, all the memoboard films have a truly high scratch resistance and do not show any ghosting or shadowing even with frequent use.

ASLAN presents these alongside many other self-adhesive speciality films from the wide, high-quality portfolio on **stand A5-F65**.

For further information and samples, please call ASLAN on +49 2204 70880 or visit www.ASLAN-Schwarz.com.

For any questions concerning this press release, please contact:

ASLAN, Schwarz GmbH & Co. KG
David Remmler, Marketing
Oberauel 2 | 51491 Overath | Germany

phone +49 2204 70864
fax +49 2204 70850
e-mail presse@ASLAN-Schwarz.com

About ASLAN:

ASLAN, Schwarz GmbH & Co. KG is an independent, owner-managed company that has been a worldwide innovator in self-adhesive products since 1950. A specialist in self-adhesive films, ASLAN successfully develops and manufactures high-quality, unique products and distributes them worldwide. In addition to a wide range of brand products, ASLAN offers a variety of individual solutions tailored to its customers' requirements. Further information is available at www.ASLAN-Schwarz.com.